

BEACH METRO

COMMUNITY NEWS

2196 Gerrard Street East, Toronto, Ontario M4E 2C7 • Tel: 416-698-1164 • Fax: 416-698-1253

Web site: www.beachmetro.com • E-mail: ads@beachmetro.com

DISPLAY ADVERTISING RATES

New advertisers must prepay for the first three ads placed.

INCLUDES HST

Depth in inches	ONE COLUMN*	TWO COLUMNS*	THREE COLUMNS*	FOUR COLUMNS*	FIVE COLUMNS*	SIX COLUMNS*
1"	\$ -	\$33.00	\$49.50	\$66.00	\$82.50	\$99.00
2"	33.00	**66.00	99.00	132.00	165.00	198.00
3"	49.50	99.00	148.50	198.00	247.50	297.00
4"	66.00	132.00	**198.00	264.00	330.00	396.00
5"	82.50	165.00	247.50	330.00	412.50	495.00
6"	99.00	198.00	297.00	396.00	495.00	594.00
7"	115.50	231.00	346.50	462.00	577.50	693.00
7 3/4"			**383.63			**767.25
8"	132.00	264.00	396.00	529.00	660.00	792.00
9"	148.50	297.00	445.50	594.00	742.50	891.00
10"	165.00	330.00	495.00	660.00	825.00	990.00
11"	181.50	363.00	544.50	726.00	907.50	1089.00
12"	198.00	396.00	594.00	792.00	990.00	1188.00
15 1/2"	255.75	511.50	767.25	1023.00	1278.75	**1534.50

**** Popular Sizes:** business card \$66.00; 1/8 page \$198.00; 1/4 page \$383.63;
1/2 page \$767.25; full page \$1534.50

*** COLUMN WIDTHS**

1 column = 1 9/16 inches

2 columns = 3 5/16 inches

3 columns = 5 1/16 inches

4 columns = 6 3/4 inches

5 columns = 8 1/2 inches

6 columns = 10 1/4 inches

15% surcharge for placement (larger ads only)

Colour rates on request

Beach Metro Community News is published every second Tuesday from January to July, and from September to December. There are 22 issues annually.

Contact Dianne Marquardt (ext. 26) or Bill MacLean (ext. 22)
416-698-1164 for display advertising space
web site: www.beachmetro.com email: ads@beachmetro.com